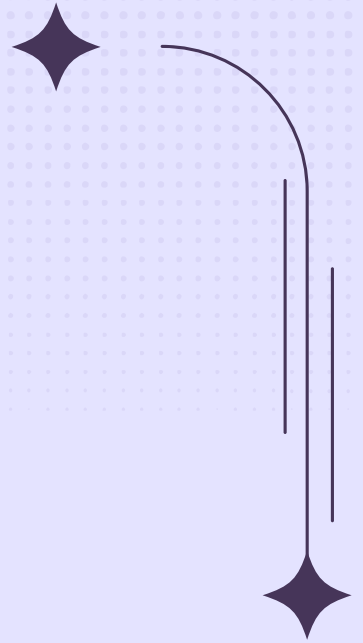




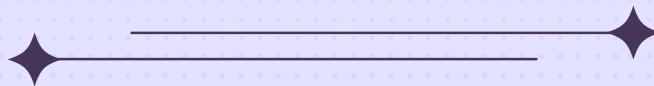
equity - diversity - inclusion



Sponsorship

2026
2027

Package



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Who is WISE

Women in Science and Engineering (WISE) is a non-profit University of Calgary student organization dedicated to supporting and encouraging women and other underrepresented groups interested or already engaged in science or engineering careers.

Following its establishment in 1990, WISE at the University of Calgary has been devoted to promoting diversity and equality in the science, technology, and engineering sectors. Boasting over 1300 members, WISE strives to use its platform to provide students with numerous opportunities for networking, professional development, academic support, and mentorship. Through our curated events and Professional Development Certificate, WISE hopes to establish a support system between students and industry professionals to further decrease the gender gap in science and engineering workplaces.

WISE is working to expand our impact within the community as well by reaching out to elementary, middle, and high school students that aspire to apply for STEM undergraduate programs. We hope to encourage and assist those that need a safe space to become inspired.



Letter From the President

Dear Potential Sponsor,

The Women in Science and Engineering (WISE) Club is one of the oldest, most established, and best-known clubs at the University of Calgary. Since our founding, our mission has remained focused on promoting equity, diversity, and inclusion in STEM through a variety of programs, events, and academic opportunities. Each year, WISE continues to grow its reach, its goals, and the opportunities it offers to students and youth in the community, and it is with your support that we can continue on this trajectory. As WISE enters its 37th year, we are shaping up to be better than ever, and you can help make that possible!

WISE offers a wide range of initiatives, from professional development workshops and career fairs to med school panels, study sessions, and youth outreach programs. We also coordinate volunteer opportunities, a mentorship program, and numerous networking events, all aimed at supporting the personal, academic, and professional growth of our members. In addition, we foster a strong sense of community on campus through social events such as movie nights, salsa dance sessions, and more. Through these initiatives, WISE strives to create a safe, supportive, and inclusive environment where members and youth in the community can grow into confident leaders.

In this package, you will find our plans for the 2026–2027 academic year. Our goal is to build mutually beneficial relationships with our sponsors, allowing students to connect with talented and inspiring professionals while also recognizing and appreciating the generous support of companies like yours. By sponsoring one of our initiatives or the club as a whole, you help us continue providing meaningful opportunities for our members and the broader youth community in Calgary. We are excited to continue strengthening relationships with our past sponsors, while also building a strong foundation with new partners, and we are truly grateful for all the support that makes our work possible.

We greatly appreciate your consideration in sponsoring WISE this year. We look forward to discussing what sponsorship with your company could look like and exploring how we can work together to create a strong, lasting partnership that supports our members for years to come. On behalf of everyone at WISE, thank you for your time and consideration in supporting our organization.

Sincerely,

Danelle Comeau

Danelle Comeau



Sponsorship Tiers

	Platinum (\$2,200)	Gold (\$1,000)	Silver (\$500)	*Bronze (\$200)
Two Complimentary tickets to WISE Year-End Gala	✓			
Hosting exclusive Professional Development Workshops (PDW) with students	✓			
Sponsor bio added to WISE website	✓	✓		
Spotlight feature in one newsletter and social media post	✓	✓		
Company social media handles added to WISE website	✓	✓	✓	
Access to attend all WISE events and workshops (not including Year-End Gala)	✓	✓	✓	
Company logo shown at events, on website, and in all related promotional materials (posters, social media posts, monthly newsletters, etc.)	✓	✓	✓	✓
Company volunteer/professional opportunities shared with club members	✓	✓	✓	✓

*The Bronze sponsorship may also be selected in the form of in-kind support for initiatives through products and services valued at \$200 or less.



WISE Legacy Sponsor Recognition



At WISE, we believe that lasting partnerships create lasting impact. We are proud to introduce our Legacy Sponsor Recognition program to celebrate organizations that demonstrate an ongoing commitment to empowering women in science and engineering.

The WISE Legacy Sponsor designation is available in addition to any sponsorship tier and recognizes organizations that have supported WISE for five or more consecutive years or have committed to a multi-year sponsorship partnership. Their continued investment reflects a shared belief in fostering professional development, creating meaningful opportunities for students, and helping shape the next generation of leaders in STEM.

As we launch this recognition program for the first time, we are excited to welcome both our long-standing supporters and organizations choosing to make a long-term commitment to WISE. We invite you to consider becoming a WISE Legacy Sponsor and joining us in building a lasting impact for years to come.

Legacy Sponsor Recognition Includes:

- Legacy Sponsor badge displayed alongside your company logo on the WISE website
- Special recognition at the WISE Year-End Gala
- Annual Legacy Sponsor spotlight on WISE social media
- Priority consideration for collaborative events, workshops, and networking opportunities

✦ Main Events ✦



First Year Tips and Tricks

✦ September 2026 - \$200

This event is designed to help first-year students with their transition into university. It will include tips on academic resources available, studying methods, maps of key points on campus, and discussions about how to succeed in standard first-year STEM courses.



Academic Research Night

✦ October 2026 - \$500

Research Night is an annual event for University of Calgary professors to present their research in the Engineering and Science fields. Research Night is an excellent networking opportunity for students interested in completing a summer research term. The event helps foster further student involvement in STEM research and generates interest in research and development careers.

Medical School Night

★ November 2026 - \$450

Students from various healthcare programs across Canada including pharmacy, dentistry, medicine, optometry and veterinary medicine contribute to this event. Students interested in these programs are provided with the opportunity to have all their questions answered about applications, what the programs are like, and anything else they can think of. This event is invaluable for students interested in continuing education in healthcare.



This event is an opportunity for students to network with representatives of companies in the Calgary area. We try to have as many companies that have an interest in STEM as possible, as part of our mission is to provide opportunities and foster connections for students who may not have received them without WISE events and initiatives.

Industry Networking Night

★ January 2027 - Booth: \$700



Diversity Day - Women in Science Night

✦ March 2027 - \$350

This event is held on or around International Women's Day each year. It is a major initiative that provides education on various aspects of diversity, including accessibility, race, gender, sexuality, and more. Throughout the event, attendees will have the opportunity to participate in panel discussions featuring professionals in STEM who work in diversity and inclusion, as well as presentations highlighting the experiences of marginalized groups.

This event brings together student organizations and campus groups that celebrate and support underrepresented and marginalized communities across race, gender, sexuality, and other identities. Through this collaboration, we continue to promote WISE's mission of advancing equity, diversity, and inclusion, while creating opportunities for students and sponsors to connect with like-minded individuals who are working toward more inclusive classrooms and workplaces.

We greatly appreciate any monetary sponsorship toward this event, and would also welcome the participation of company representatives in panels and/or a career fair component.

AI in Science and Engineering Panel

✦ April 2027 - \$350

As AI continues to transform science and engineering, this panel brings together industry professionals to explore its growing impact across diverse fields — from accelerating research and design to reshaping how problems are solved. Panelists will discuss the real advantages AI offers, the challenges it presents, and how it's creating new roles and reshaping traditional ones, offering attendees a grounded look at where these fields are headed and how to prepare for what's next.

✦ Other Events ✦

Throughout the Year Events

✦ Throughout the Year - \$400

Join us for a variety of general events designed to build community and foster connections among students and professionals in STEM. These events may include arts nights and dance nights, which offer fun, creative ways to unwind and engage with others in a lively, inclusive environment. We also host movie nights, study nights, and panels on various topics featuring leaders in the field to encourage thoughtful dialogue and awareness. These events provide a perfect blend of social interaction, creativity, and professional development, ensuring there is something for everyone throughout the year!

Earth Science for Society

✦ March 2027 - \$200

This multiple day event focuses on raising awareness about Women in STEM through engaging, hands-on science activities. It provides young students with the opportunity to explore key scientific concepts while fostering important lessons in diversity and inclusion. Last year, we welcomed over 200 students and introduced them to a fun, interactive experiment using homemade oobleck: a creative way to learn about non-Newtonian fluids. Contributions to this event help us continue delivering impactful, hands-on science experiences that inspire and empower the next generation of young scientists.

Building Bridges Mentorship Program

✦ Fall 2026 to Winter 2027 - \$400

The “Building Bridges” mentorship program was established to foster collaboration among women in STEM by connecting female undergraduate STEM students with mentors working in the STEM field. The program features two key events, the Mentorship Kick-off and the Mentorship Wrap-Up Celebration, ensuring mentors and mentees can meet in person at least twice. Corporate sponsors are invited to send representatives to participate as mentors for the students. Last year, we had over 30 mentor/mentee pairings!



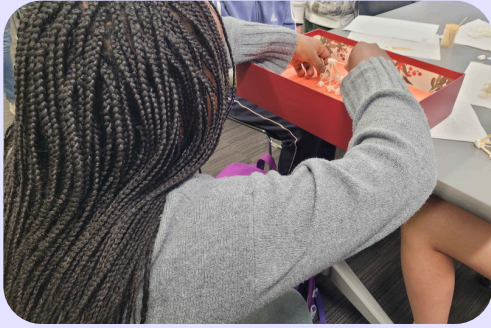
WISE Gala

✦ March 2027 - \$10,000

The previous academic year (2025-2026) saw the execution of the third annual WISE gala, to great success. The gala was a space to recognize all the hard work and accomplishments of our members, an opportunity to show appreciation to our sponsors, and recognize outstanding volunteers and executives with a fun year-end event. This event was the perfect opportunity to celebrate everything we stand for - diversity in STEM - with inspiring industry keynote speakers, an overview of all of WISE's accomplishments in each portfolio, as well as networking time in an inclusive and safe environment for all attendees. This event is the most anticipated event of the year, and we hope to continue on this tradition for years to come.

Hosting a gala is no small feat, however, with costs exceeding \$10,000 for venue, food, music and other event expenses. The contribution of every sponsor is highlighted and heartily thanked at the beginning and close of the annual gala and throughout the program, with an opportunity to attend the gala presented to some companies, depending on sponsorship tier. In addition to this, companies will also have the opportunity to sponsor and present student awards during the gala, and have their logo on all promotional materials at the gala, as well as on our social media and website.

A special environment catered to over a hundred women and individuals of underrepresented groups to come together, build relationships together, and celebrate together is not something you see everyday, and thanks to the generous support of sponsors in the last two years, we have been able to create such a space. It is only with the support of sponsors like you that we will be able to put on such an event again. As this is a unique opportunity, please contact us directly to find a sponsorship that works best for your company. We appreciate any monetary sponsorship towards this event, and are looking for a keynote speaker as well to attend this event.



Kids in STEM

✦ Budget of \$200

Kids in STEM is aimed at children aged 8-12 to get them hands-on experience with science through various science experiments, from chromatography, to bridge building, speed math and more. This initiative is in collaboration with the Calgary Public Library.

One of WISE's core initiatives is giving back to the community through a variety of volunteering opportunities. The External Team actively encourages students to join the Volunteering Program, offering them the chance to engage in meaningful service, strengthen leadership skills, and build a supportive network. Through their involvement, students help inspire the next generation of women in STEM by making a positive impact at events hosted by organizations such as the Calgary Public Library, the Mustard Seed, and Foothills Hospital.



Volunteering Program

✦ Budget of \$200

WISE x PASS Study Session

✦ Nov 2026, Dec 2026,
Mar 2027 - \$750

This event is designed to support students in preparing for upcoming exams through a collaborative review session led by Peer Assisted Study Session (PASS) leaders. Students are given the opportunity to strengthen their understanding of key concepts through practice worksheets, participating in games related to exam content, and by asking PASS leaders questions for more clarification. By working together, students are able to engage in exam practice in a supportive environment.



Professional Development Workshop (PDW)

✦ Budget of \$700

Hosted on a monthly basis in partnership with a featured corporate sponsor, PDWs provide students with the opportunity to hear from industry leaders, engage in networking opportunities, hone their professional development skills and more. The WISE team loves to collaborate with sponsors to plan and design different sessions that promote diversity, equity and inclusion within STEM, tailored to your organization.

Lunch and Learn / Other School Activities

✦ Budget of \$100

Hosted on a monthly basis in partnership with Lunch and Learns are interactive sessions designed to support high school students as they prepare for the transition to post-secondary education. These events offer valuable insight into university life, with a focus on STEM-related degrees and research opportunities. Through engaging presentations and open discussions, students receive practical tips and advice on everything from choosing a program and managing academic workloads, to navigating campus resources and building a well-rounded student experience. In addition to academic guidance, Lunch and Learns also highlight the importance of life outside the classroom, including student clubs, networking opportunities, and maintaining a healthy school-life balance, helping students feel more confident and prepared for the journey ahead.

Girl Guides Winter Fest

★ Budget of \$400

The Girl-Guides Winter Fest is a program taking place in late January and will host over 200 girls across Calgary's Girl Guides program in Grades 9-11. The Guide-aged girls will participate in winter-themed experiments designed to introduce them to the world of science through fun, hands-on activities. Last year's Fall-themed science fest for the Girl Guides featured six experiments and welcomed 400 students across various sessions.



WISE Scholarship

★ Budget of \$1000

Every year, WISE offers a scholarship to two female University of Calgary students pursuing a major in science or engineering.

WISE Research Award

★ Budget of \$8000

WISE provides funding to offer eight female and gender-diverse students in Grades 11 or 12 the opportunity to participate in a summer research program at the University of Calgary. Through this initiative, students are paired with a research supervisor in a STEM field of their choice, allowing them to gain meaningful, hands-on experience in a university research environment. Over the summer, participants develop valuable technical and analytical skills, explore real-world applications of scientific concepts, and begin building a network of academic and professional mentors. This program is designed to inspire early interest in STEM, foster confidence in research settings, and help students envision a future in science or engineering.

